

# ORIGAMI OWL'S

# POINTS OF DIFFERENCE



## CUSTOMIZABLE

Each piece of Origami Owl® jewelry is as unique as the person wearing it. Individuals can build their Living Lockets™ and Tagged™ Necklaces by selecting from a large variety of custom pieces to help create the perfect representation of their personal style and story.

## EXCLUSIVE DESIGNS

Our products are created for Origami Owl by our highly creative and skilled design team. Each piece is exceptionally fashioned using trend forecasting and Designer requests. Prior to production, each piece of jewelry is constructed as a 3D model and subjected to extensive redesign until reaching perfection. Remember to look for the O2 or Origami Owl markings, which signify that it is a genuine Origami Owl original.

## EXCEPTIONAL PRICE POINT

The savvy shopper will find that they can create a beautiful, quality piece of jewelry that fits within their budget. Our desire to create jewelry at an affordable price is just another way to express our gratitude towards every customer and Designer who has helped Bella's dream come true.

## DESIGN QUALITY

Origami Owl lovingly created each piece to meet the highest quality standards. We use only nickel and lead free materials in all our Charms, Chains, and Living Lockets. Our products meet and exceed all Federal and State mandates.

## O2 CHARMS

Our enamel Charms are made of zinc alloy metal plated in rhodium, and are nickel and lead free. Each piece is hand painted by highly skilled artisans. When considering how small each item is, typically no larger than 12mm and averaging around 8mm, that's pretty impressive!

## O2 LIVING LOCKETS

All of our Living Lockets are crafted using high quality metals to ensure durability and style. Our 18k Gold and 18k Rose Gold lockets are plated using an advanced technology known as the ION Plating (IP) Process, which is the same process used by high-end designer watch makers. All Lockets are solid 316 grade Stainless Steel, a metal similar in appearance to Silver with the quality of being a harder metal, hypoallergenic, and do not tarnish through extended wear. Sparkling Swarovski Crystals are meticulously embedded into the locket's border to create a high quality flush setting. Each Locket is an excellent choice to add to any jewelry collection.

## O2 DANGLES

Our Dangles are created specifically for Origami Owl. Each one is designed by our skilled creative team and made using the highest quality Glass Crystals, plated Synthetic Pearls, and Silver/Gold plated nickel free metals.



## O2 CHAINS

Our 925 Sterling Silver and 18k Rose Gold chains are plated using the Electro Plating Process which is perfect for creating chains that have precise coloring, beautiful finishes and high-end quality. Our 18k Gold chains are plated using the ION Plating Process over a pure copper base. IP is one of the most advanced surface finishing processes in the jewelry trade. When compared to other methods, IP provides durability and a greater wear resistant finish.

The chains for our Tagged™ collection are also plated using the IP Process. They have a pure copper base and are rhodium plated. Rhodium metal is a branch of platinum and is known to be more resistant to tarnishing and dullness. It is also hypoallergenic and nickel free.

All of our chains are plated multiple times, far exceeding the industry standards, to ensure that each piece will better stand the test of time. This stays true to our mission of offering jewelry that's affordable, durable, and uniquely you!

## O2 CLASPS

Our clasps are made with a simple tab to allow for easy opening and closing of your Origami Owl chain. Clasps are based in stainless steel and finely coated in 925 Sterling Silver, 18k Gold or 18k Rose Gold to match the chain, with small raised detailing on the edges. Our

clasps meet our high quality standard and extensive testing, however they are still delicate, small pieces and need to be handled with loving care.

## O2 PLATES

Each Plate is made by hand. They are polished and inspected personally by our quality control facility making sure that they exceed industry standards.

## PEWTER TAGS

Our beautiful Tags from our Tagged Collection are made of 100% pure Pewter. Each piece is tumbled until it reaches our high quality standards and perfect silver shine. Pewter is hypoallergenic and durable. All metals dull over time but pewter can be restored to its original shine with just a few rubs of a polishing cloth.

## NATURAL STONES

Our Earth Elements, which are part of our Tagged Collection, are made of all natural stones. Each stone is carefully chosen considering quality and color. They can be worn as birthstones or to represent their acclaimed healing properties. The hardware for each stone is threaded by hand using 100% Sterling Silver. These stone beads are resilient. However, their Sterling Silver accent is delicate and needs to be handled with loving care.

## PACKAGING

Origami Owl Living Locketts™ come packaged inside of a whimsical "Fortune Cookie" jewelry pouch. They are lovingly made from the up-cycled fabric pieces used to create real Japanese Kimonos! For our Tagged Collection each necklace is placed in one of our signature O2 muslin bags. Fortune Cookies and our muslin bags are then placed in our fun Take Out Boxes that make it a ready-to-go party present or a beautiful carry home piece.